

What is ConnectMogul's Texting Permission Policy?

You can only add contacts to your ConnectMogul account if they have given *prior express consent*. *Prior express consent* is that the contact to be uploaded or added to your ConnectMogul account has given a clear indication to you that they agree to receive messages at a designated number.

When evaluating which contacts to add to ConnectMogul consider these legal requirements:

- **Do you have an existing business relationship where the contact has given you or your staff a clear indication that you may contact them via a designated phone?**
 - Have you communicated via text with that contact in the recent past?
 - Have you asked the contact if you may contact them via a designated cell phone?
- **For contacts that are considered prospects have they given prior express written consent?**
 - How did they contact your business?
 - Have you gotten written consent to text a designated number?

You must be able to answer "yes" to both bolded questions for your contacts to meet the permission policy requirements.

Note: Adding and importing names that go against the permission policy or anti-spam policy may result in the immediate termination of your account.