ConnectMogul® ANTI-SPAM POLICY

ConnectMogul has a no tolerance spam policy. ConnectMogul's customer support actively monitors large mass texts going to a large number of contacts. Any customer found to be using ConnectMogul for spam will be immediately cut-off from use of the product. If you know of or suspect any violators, please notify us immediately at abuse@ivinex.com.

Every text contains a mandatory unsubscribe command, “Stop” - those individuals who try to remove, disable or tamper with the unsubscribe process will immediately have their account disabled. If the “unsubscribe” is removed or de-activated in any way, ConnectMogul will terminate the customer's account.

What is Spam?
Two laws – the Telephone Consumer Protection Act (TCPA) and the Controlling the Assault of Non-Solicited Pornography and Marketing (CAN-SPAM) Act – address spam and what is defined as spam. By sending texts only to those who have requested to receive it, you are following accepted permission-based texting guidelines.

What constitutes a Preexisting business relationship?
The recipient of your text has made a purchase, requested information, responded to a questionnaire or a survey, or had offline contact with you.

What constitutes consent?
Under the FCC’s rules, texts and commercial email messages may be sent to your mobile phone if you previously agreed to receive them. For texts that are commercial, your consent must be in writing (for example, in an email or letter); for non-commercial, informational texts (such as such as those by or on behalf of tax-exempt non-profit organizations, those for political purposes, and other noncommercial purposes, such as school closings) your consent may be oral. http://www.fcc.gov/guides/spam-unwanted-text-messages-and-email

Isn't there a law against sending Spam?
Yes, there are two laws – the Telephone Consumer Protection Act (TCPA) and the Controlling the Assault of Non-Solicited Pornography and Marketing (CAN-SPAM) Act. As a user of ConnectMogul you have agreed to be in compliance with these laws.

How ConnectMogul protects you from sending spam
ConnectMogul is a permission-based texting tool that follows the strictest permission-based philosophies:

- **Communication** – By accepting our license agreement you have agreed to use only permission-based contact within ConnectMogul.
- **Verification** – If the user requests ConnectMogul may sends all of your new contacts an email confirming their interest in receiving texts from you.
- **Unsubscribe** - Every text generated from ConnectMogul contains an opt-out feature where your contacts can text “Stop” to opt-out of future texts and automatically updates your contact lists to avoid the chance of sending unwanted texts.

How to protect yourself from Spam: Take the Spam Test

1. Are you importing a purchased list of ANY kind?
2. Are you texting to anyone who has not explicitly agreed to receive texts at the designated number?
3. Have you used a third party cell phone without their prior express permission?
4. Are you texting prospect’s that have not given prior express consent?

If you have answered YES to ANY of the above questions you will likely be labeled a SPAMMER. For more information visit: www.fcc.gov or support@ivinex.com.